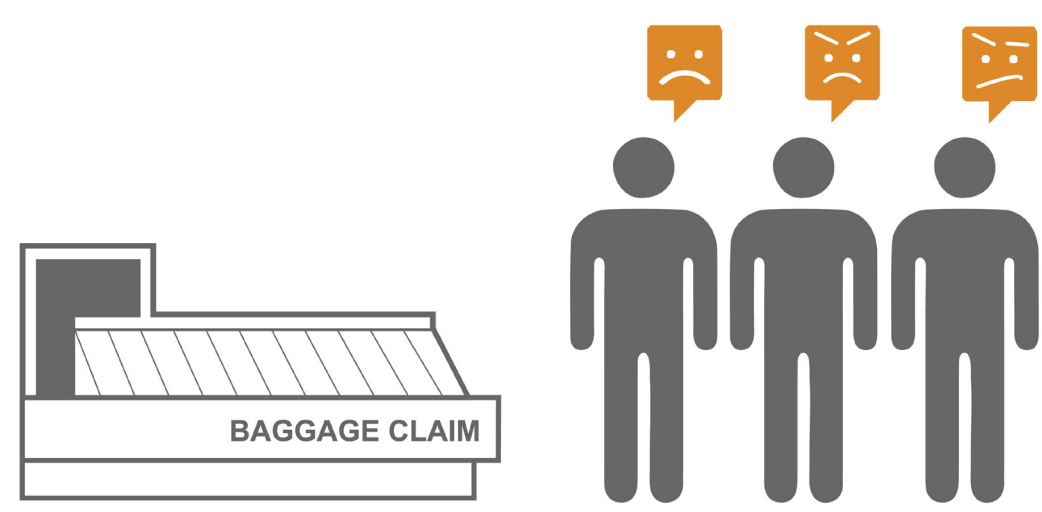


## Time vs The Perception Of Time

01.



Long waiting time at the baggage claim in the airport causes visitors to feel disgruntled.

02.



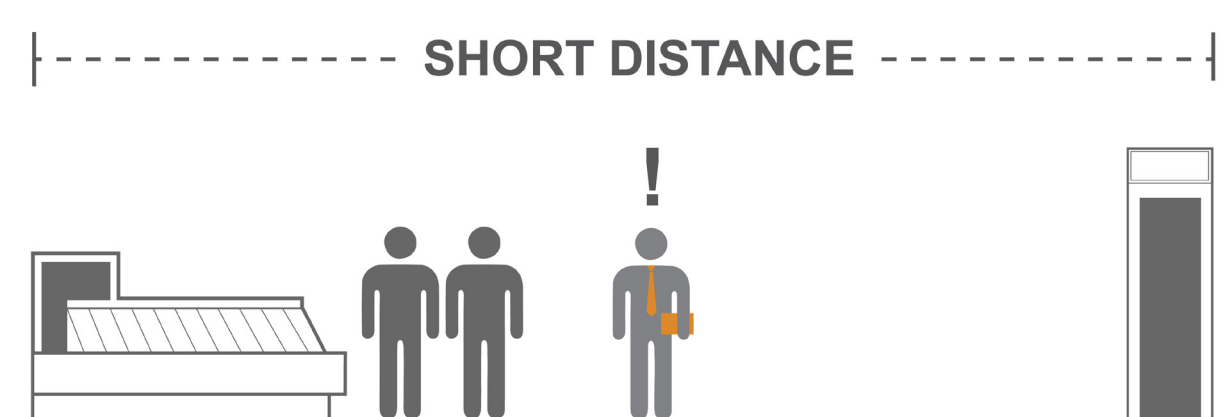
Hiring extra bag handlers seems like a good idea to speed things up at first, but proves ineffective with continuous complaints.

03.



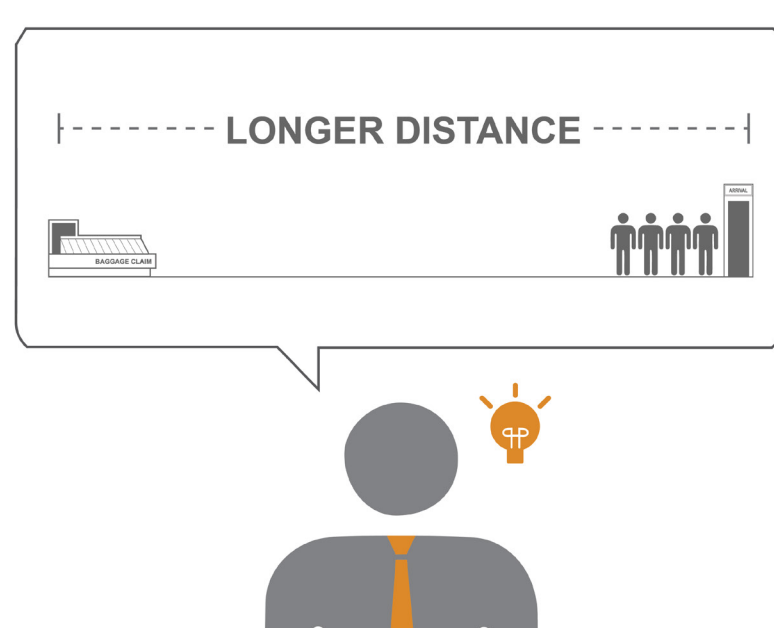
It seems this issue needs deeper investigation to provide a more efficient solution. Let's role-play as an airport visitor and share their experience from the arrival gate to the baggage claim.

04.



The bag isn't here yet, but it took such a little time to get to the baggage claim!

05.



If the distance is longer, the visitor's waiting time will be occupied with a "seemingly" meaningful task of walking to the baggage claim while giving the handlers more time to sort the baggages.

06.



The visitors leave the airport with happier impression having an illusion of no extra time taken out of their precious day.